

The **17th** International Specialized Exhibition of
**Metallurgy, Steel
Foundry Machinery
& Related Industries**

3-6 September 2025

Isfahan International Exhibition Center, Iran

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**METALFAIR
2025**



About Isfahan International Metallurgy, Steel ,Foundry Machinery & Related Industries Expo.

METALEX 2025

After more than 16 years of development, it has formed a one-stop sourcing platform for the whole steel and metallurgy industry chain with below theme exhibitions:

Metallurgy, Refractories, Casting & Forging, Steel Tube Industry, Metal Wires, Industrial Furnace & Thermal Engineering, and Nonferrous Metals.

In 2025, METALEX focuses on a full range of steel products, raw and auxiliary materials, metallurgical equipment and environmental protection technologies.

Forecast of **METALEX 2025**:

- + 15,000 m2 Exhibition Scale
- + 10,000 Professional Visitors
- + 150 Regional and International Exhibitors
- + 10 Concurrent Activities
- + 04 Participating Countries (India, China, Turkey, Pakistan, Iraq,...)



Why METALEX / Why Iran :

- Iran is World's 10th biggest steel producer
- Iran's Metal & Mining market is the biggest one in the middle east
- World Steel Association reports 16% growth in the first quarter of 2024
- Iran is 2nd largest global DRI producer.
- Investments in Iran's metal sector is very attractive because of low energy cost, skilled worker, developed transport and infrastructure network.
- Isfahan is the gateway to Iran and West Asia Markets
- Isfahan is the best place to monitor and cover Iran domestic needs

Exhibit Profile :

- Iron and Steel Technology and products

(Iron, Steel and Ferro Alloys, Minerals and Raw Materials, Steel Making Technology, Fabrication Technology, Iron and Steel Mills, Equipment and Machinery, Steel Products)

- Casting, Molding, Forging and Machine Works

(Casting Processes, Molding and Molds, Machine Works, Electro Plating, Hot Forging and Cold Forging, Welding & Shearing)

- Non-Ferrous Metals

(Aluminum, Copper, Zinc and Lead, Precious Metals such as Gold, Silver, Platinum, Titanium, etc., Exploration, Exploitation and Refinement, Processing and Producing , Machinery and Equipment, Non-Ferrous Products, Maintenance and Repair)

- Minerals & Mining Industry

(Coal and Foundry Coke, Metallic and Non-Metallic Minerals, Mining Equipment, Consulting and Geo-Technic, Exploration and Digging, Heavy Machinery, Contractor Services)

- Furnaces, Refractories and Industrial Ceramics

(Shaped and Unshaped Refractories, Industrial Furnaces, Industrial Ceramics, Insulating and Fiber Materials, Refractory Equipment and Components)

- Industrial and Mining Projects

(Steel and Non-Ferrous Industry Projects, Mining Projects, Electricity, Water and Road Projects, Project Development and Completion, Investment and Project Funding, Contracting, Insurance, Consulting, etc.



EXPAND YOUR NETWORK
+
Access the new market
+
By Attending
+
METALEX 2025

VISIT PROFILE :

Plant Managers
Refinery Managers
Chief Engineers
Corrosion Managers
Coating Managers
Standards Managers
Welding Manager
Researchers
Associations
Maintenance Managers
QA/ QC Managers
Technology Heads
Consulting Firms
Equipment's Manufacturers
Scientists
Academicians

Concurrent Activities:

- Popular Forums focus on Industry Trends
- B2B Meetings
- Industrial Visit
- **The 2nd METALEX Specialized Conference**



METALEX 2025 – ISFAHAN/IRAN

PARTICIPATION FEE:

| Stand Type | Minimum Space | Cost/ Euro | Notes |
|-------------------|---------------|------------|---|
| Outdoor Raw Space | 36 sqm | 100 | ⇒ Outdoor space ⇒ Company profile in exhibition catalogue |
| Indoor Raw Space | 24 sqm | 150 | ⇒ Floor space ⇒ Electric supply ⇒ Company profile in exhibition catalogue ⇒ General cleaning of aisles |
| Build-Up Space | 12 sqm | 200 | ⇒ Side walls, fitted in standard booth system frame ⇒ Fascia board with company name & stand number (English) ⇒ 1 table + 2 chairs ⇒ Electric supply ⇒ General cleaning of aisles ⇒ Company profile in exhibition catalogue |



OUR OVERSEAS PARTICIPANTS WILL RECEIVE :

- 4 Nights Free Accommodation at 4 star hotel
- Free Transfers (Airport, Hotel, Exhibition)
- Free B2B Meetings and City Tour
- Free City Tour

METALEX 2025 – ISFAHAN/IRAN

About the VENUE :

ISFAHAN INTERNATIONAL EXHIBITION CENTER (IIEC)

Isfahan New International Exhibition Center's first phase was opened in November 2020. The proximity of the new fairground to Isfahan international airport, central train station, Isfahan customs and also easy access to the local transportation are counted as main advantages of this modern venue for participants.



The project as Iran's first exhibition township and one of the Middle East largest venues enjoys 15000 sqm indoor space, 30000 sqm outdoor space, 2000 parking spaces, 2500 sqm visitor registration area by a mix of tradition and modernity atmosphere and architecture , conference hall & meeting rooms, media center, restaurant and coffee shop and 42000 sqm green area.

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