

ISFAHAN PROVINCE INTERNATIONAL EXHIBITION COMPANY

(IPIECO)



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IPIECO Wishes to Thank The Many Businesses and Professionals Who, by Choosing to be Part of its Exhibitions and Events, are Key to its Success. Our Group Also Wishes to Acknowledge the Exhibition Organizers, Business Associations & Unions and Organizations that in Various Sectors of the Economy –from Industry to Services, from Marketing to Business–Support IPIECO's Role in Accelerating Economic Growth.

Partners:



**A PLACE FOR THE GLOBAL
EXCHANGE OF IDEAS
INNOVATIONS AND
CONNECTIONS**

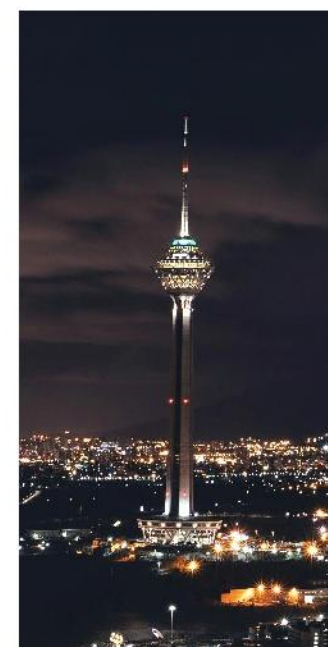


At A Glance:

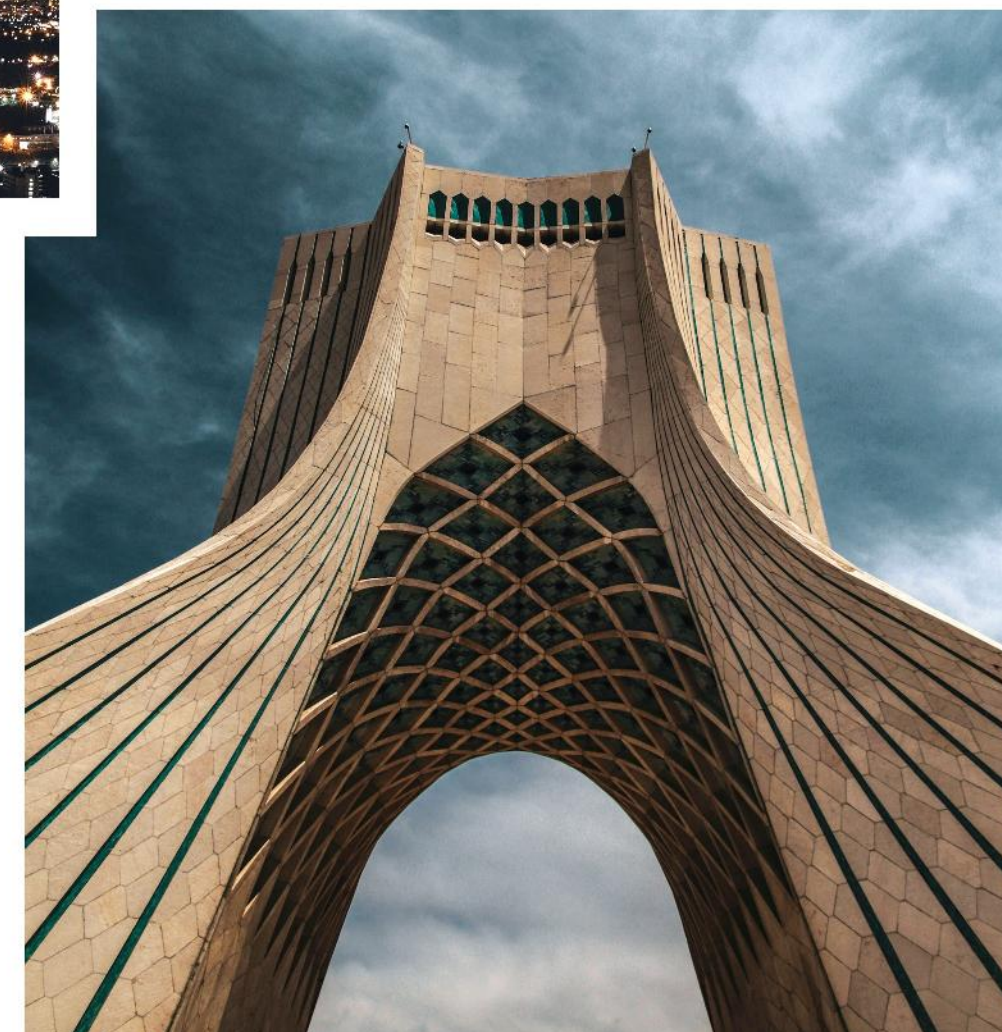
- World's 1st Rank in Handmade Carpet, Saffron, Caviar, Pistachio and Barberries Production (Source : World Economic Forum)
- World's 1st Rank in Highest Quality Turquoise Production (Source: USGS, BGS)
- World's 2nd Rank in Science and Technology Rate (Source : WoS)
- World's 2nd Rank in Stem Cell Science (Source : ClinicalTrials.gov)
- World's 2nd Rank in Date Production (Source : World Economic Forum)
- World's 2nd Rank in Plaster Production (Source: USGS, BGS)
- World's 2nd Rank in Sponge Iron Production (Source : WSA)
- World's 2nd Rank in Natural Gas Reserves (Source : Worldometer, Visualcapitalist)
- World's 3rd Rank in Crude Oil Reserves (Source : OPEC)
- World's 4th Rank in Decorative and Construction Stones Production (Source: USGS, BGS)



- World's 4th Rank in average IQ (Source: International IQ registry)
- World's 5th Rank in Nanotechnology (Source : WoS)
- World's 5th Rank in Copper Reserves and 15th in Production (Source: USGS, BGS)
- World's 5th Rank in Natural Attraction (Source: WTO)
- World's 5th Rank in Intangible Cultural Heritage (Source: UNESCO)
- World's 7th Rank in Cement Production(Source : Global Cement)
- World's 8th Rank in Fruits and Poultry Production (Source : World Economic Forum)



- World's 9th Rank in Book titles published annually (Source :worldpopulationreview)
- World's 9th Rank in Steel Production (Source : World Steel Association)
- World's 11th Rank in Space Science & Technology (Source: Iran PRC)
- World's 12th Rank in Automobile Production Source: OICA)
- World's 13th Rank in Grain Production (Source: WRI)
- World's 14th Rank in Zinc Production (Source : The GlobalEconomy)
- World's 14th Rank in Nuclear Science (Source : IAEA)

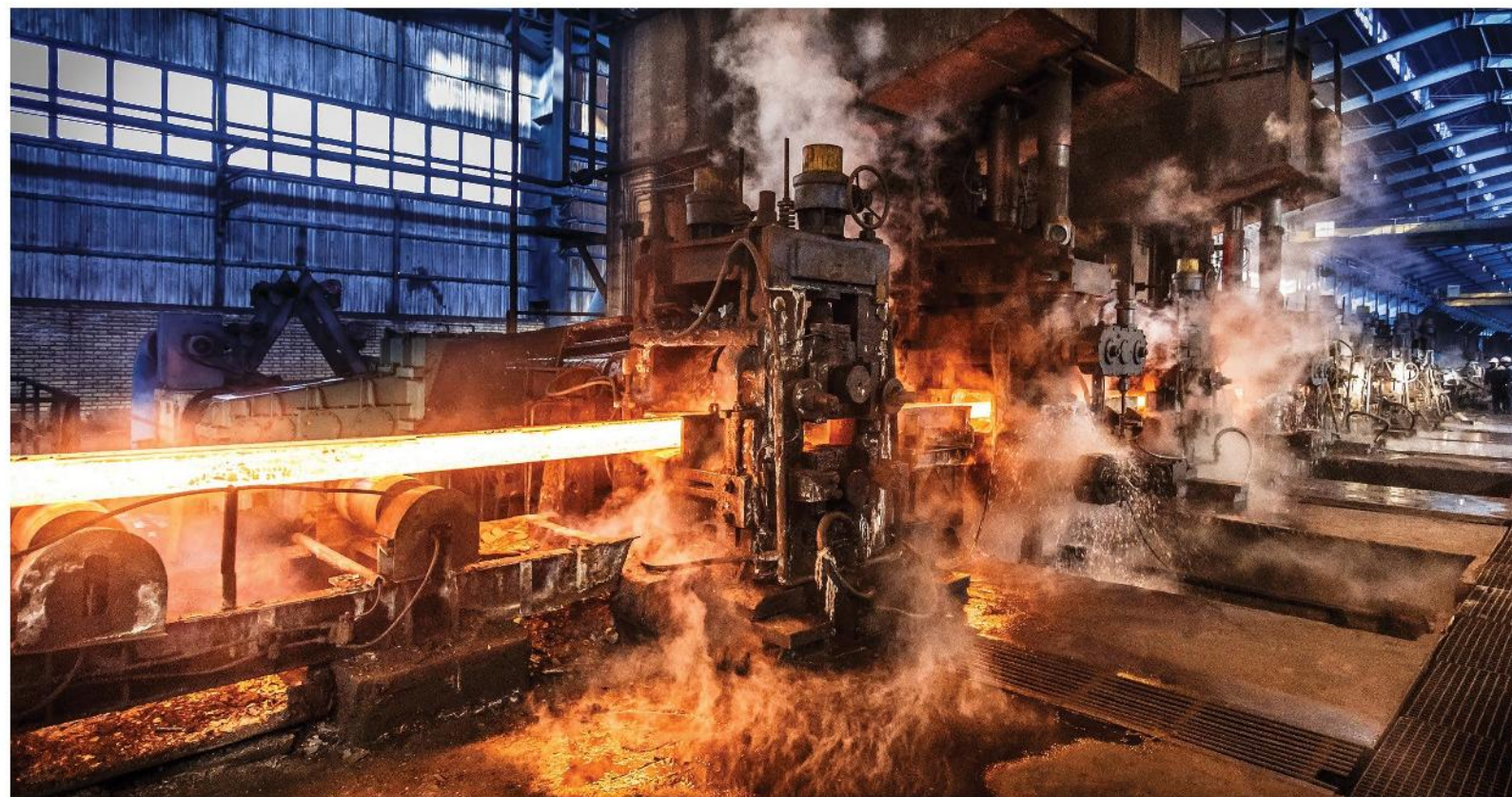
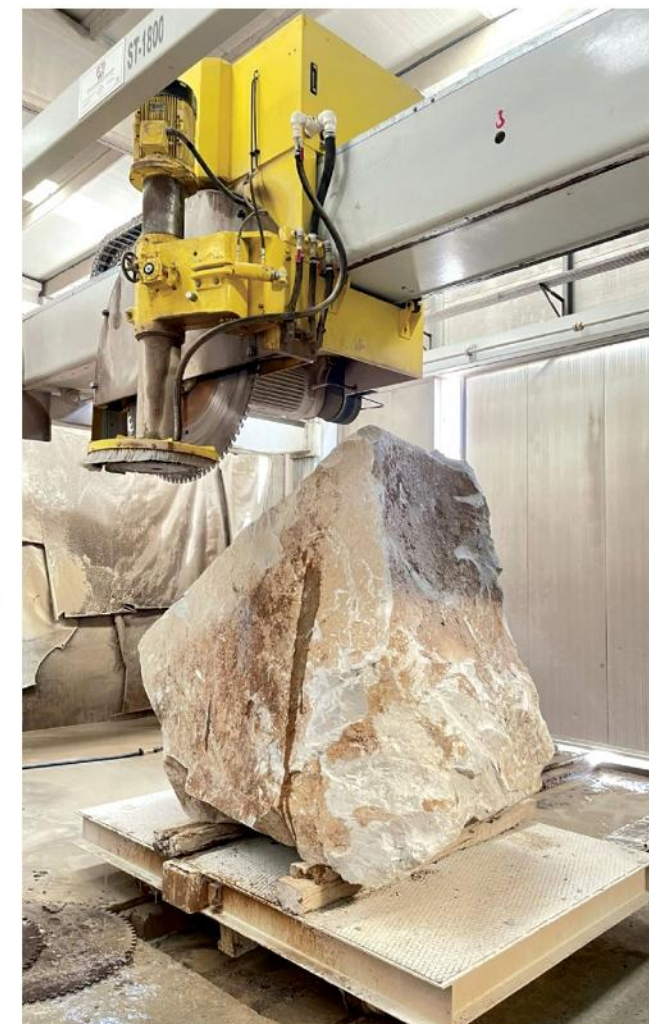
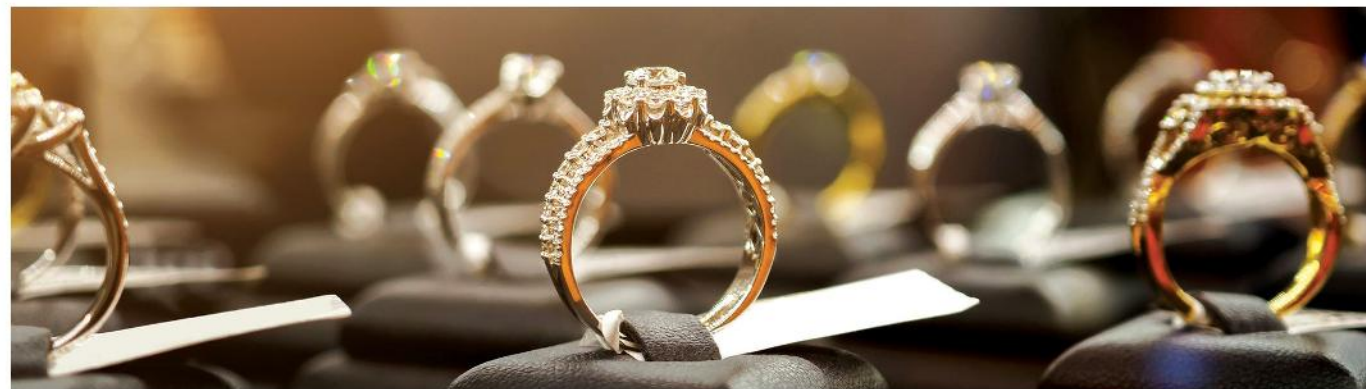


- World's 15th Rank in Wheat Producer (Source: FAO)
- World's 15th Rank in Science Output (Source: Universidad De Granada)
- World's 16th Rank in Military Strength (Source: Global Firepower)
- World's 17th Rank in Internet User (Internet World Stats)
- World's 17th Rank in Geographic Size and Population (Source: Worldometer)
- World's 18th Rank in Gold Reserves (Source: Iran PRC)
- World's 18th Rank in Aluminum Production (Source: Financialtribune)
- World's 18th Rank in Agricultural Land Area (Source: World Bank Group)
- World's 23rd Rank in GDP (PPP) (Source: World Bank Group)
- World's 34th Rank in Growth Tourism Attraction (Source: UNWTO)

At A Glance:

- Iran's 1st Steel Producer (Source: Ministry of Industry, Mine and Trade)
- Iran's 1st Agricultural Products Producer (Source: Ministry of Agriculture)
- Iran's 1st Rank in Handicrafts (Source: Cultural Heritage, Handicrafts and Tourism Organization of Iran)
- Iran's 1st Rank in Natural & Historical Tourist Attractions (Source: Cultural Heritage, Handicrafts and Tourism Organization of Iran)

ISFAHAN



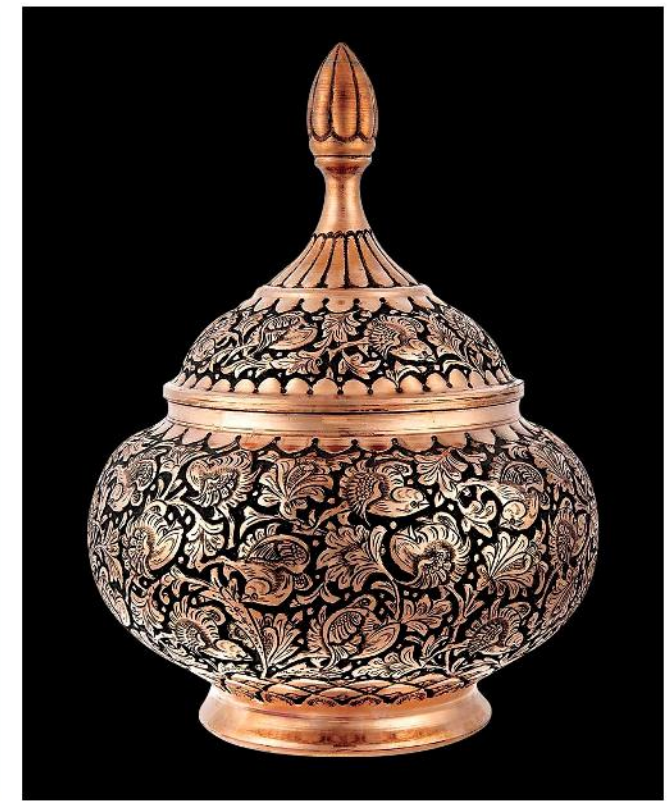
- Middle East's Largest Steel Company & the World's Largest Sponge Iron Producer is located in Isfahan (Source: Ministry of Industry, Mine and Trade)
- %60 of Iran's stone produced in Isfahan (Source: Ministry of Industry, Mine and Trade)
- Isfahan is the 3rd largest metropolis in Iran (Source: Ministry of Urban Development)
- **Isfahan major exports:**
Petrochemicals, Ceramics, Steel, Carpet, Handicrafts, Dairy products (Source: Ministry of Industry, Mine and Trade)
- **Isfahan major export destinations:**
Iraq, Afghanistan, Pakistan, Turkey and UAE (Source: Ministry of Industry Mine and Trade)

- Iran's 1st Rank in Textile Products (Source: Association of Iran Textile Industries)
- Iran's 1st Machine-made Carpet Producer (Source: Association of Iran Textile Industries)
- Iran's 1st Rank in Livestock & Poultry Products (Source: Ministry of Agriculture)
- Iran's 1st Decorative Stone Supplier and Manufacturer (Source: Ministry of Industry, Mine and Trade)
- Iran's 1st Rank in Industrial Investment (Source: Ministry of Industry, Mine and Trade)
- Iran's 1st Rank in Industrial Parks (Iran Small Industries and Industrial Parks Organization)



Potentials:

- Isfahan is the Gateway to Iran and West Asia markets.
- Isfahan is an Ideal Choice for Foreign Investment.
- Isfahan is the Best Place to Monitor and Cover Iran Domestic Needs.
- Isfahan is the Best Platform to Re-export Products and Services to Other Region Countries.
- Isfahan is Easy and Cheap to Access by Air, Land and Rail.
- Isfahan is Located at the Center of a Crossroad Connecting Iran's North to South and East to West.

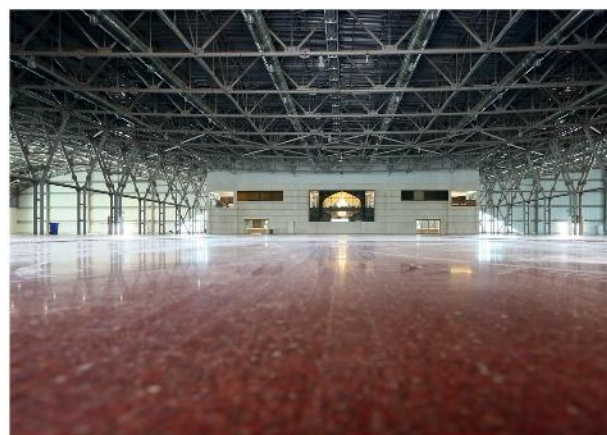


- Isfahan has signed 16 sister city relationship agreements with countries from around the world. (China, Malaysia, Germany, Italy, Romania, Spain, Armenia, Kuwait, Cuba, Pakistan, Russia, Senegal, Lebanon, South Korea, Uzbekistan, Portugal).
- Isfahan produces %60 of Steel, %35 of Textile Products and %23 of Petroleum Products of the country.
- Iran's %8 of Employment, %10 of Investment and 11% of Industries belongs to Isfahan.

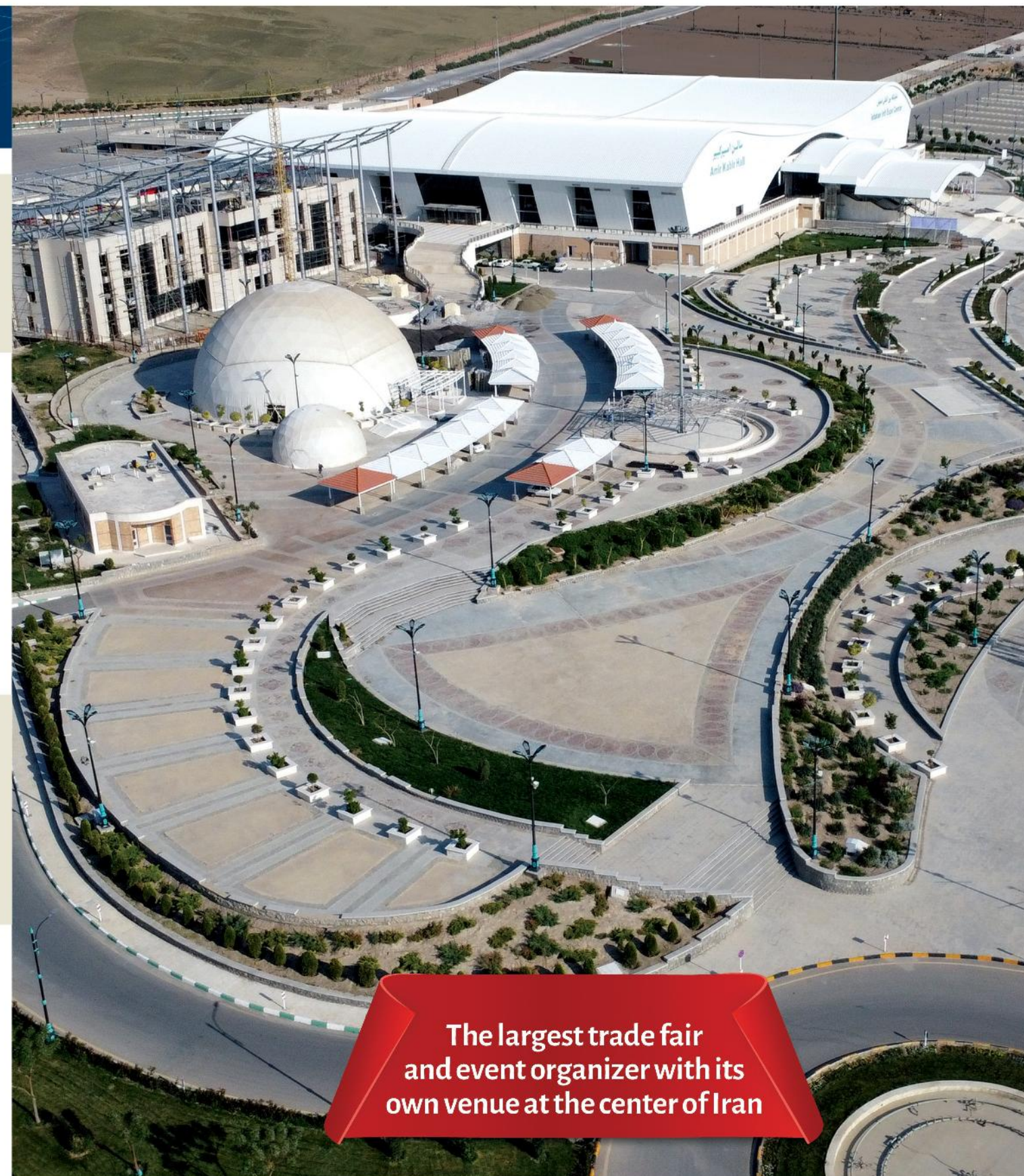
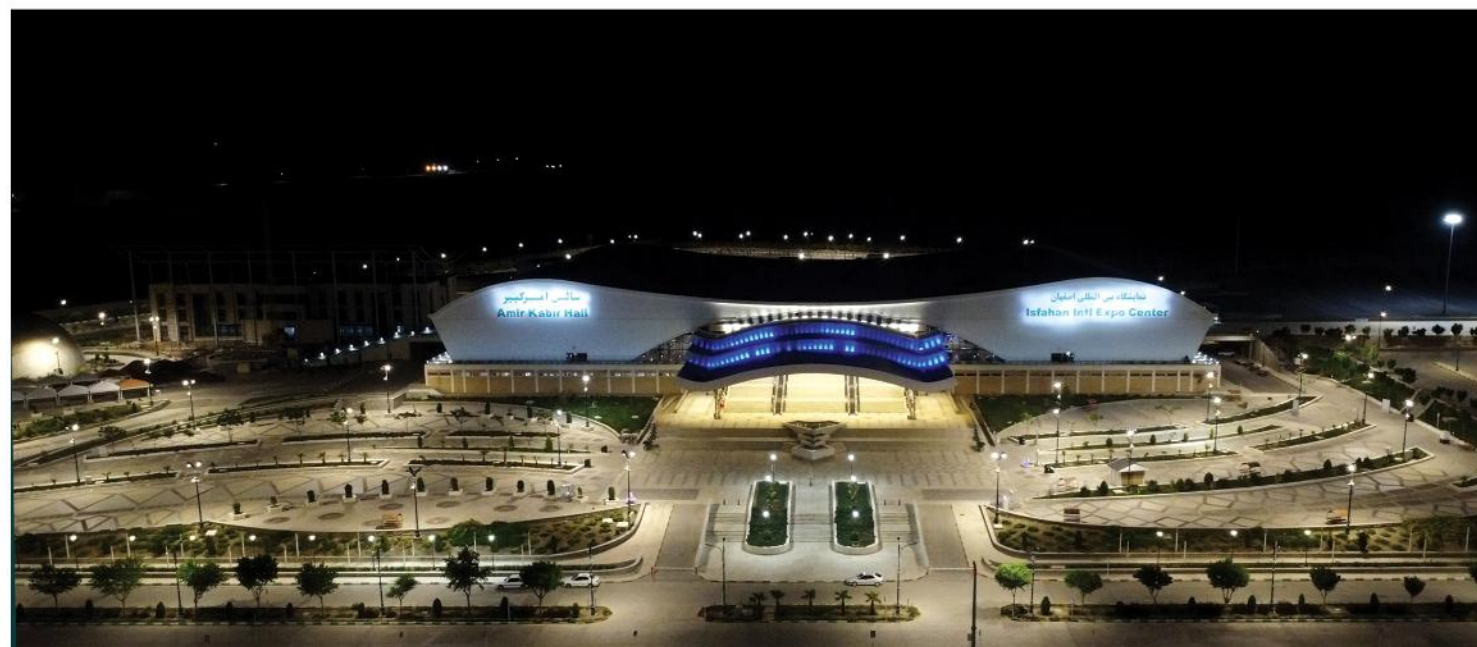
About Isfahan Province International Exhibition Co. (IPIECO)



Founded in: 1993
UFI member in: 2013
AFECA member in: 2025
New Permanent Modern Venue Opened in:
Firs Phase 2020



Key Numbers of IPIECO:
+ 25 National Events per year
+ 20 International Events per year
+10 Overseas Exhibitions per year
+300000 Visitors per year
+ 40 International Business Delegations



The largest trade fair
and event organizer with its
own venue at the center of Iran

Mission: Creating an Appropriate Economic Environment and Healthy Competition, Expanding Exhibition Relations Globally, Making Iran More Global, More Attractive, More Competitive.
Vision: To be West Asia's Top Modern Venue and Event Organizer by Focusing on Eco-Friendly Technologies

Our World-Renowned Exhibitions:

ISFAHANVET, SITEX, ISFAHAN GOLD, CARPEX, BUILDEXPO, ISFAHAN INDUSTRY, AGROMAC
METALEX, ISFAHAN TOURISM, ISF STONE, MEDIFAIR, TERMOTECH, ISFAHAN PLAST



BUILDDEX+TERMOTEC (Building Industry, Cooling & Heating Systems and Equipment)
ISFAHAN TOURISM (Tourism, Handicrafts and Hotel)
ISFAHAN STONE (Stone, Quarries & Related Industries and Machinery)
SITEX (Textile and Apparel Industry, Related Machinery & Industries)
GREEN INDUSTRY (Clean Energies)

Top 10 Exhibitions Based on Specialized Exhibition Indicators and Unique Capacities of Isfahan:

METALEX (Metallurgy, Steel, Foundry Machinery & Related Industries)
ISFAHANVET (Livestock, Poultry, Aquaculture, Veterinary, and Exportable Dairy Products)
CARPEX (Persian Handmade Carpet)
ISFAHAN GOLD (Gold, Precious Metals, Gemstones Machinery and Related Industries)
IFARM (Inputs, Greenhouses and Gardening Tools)



Organizing Trade Fairs in Different Categories:

More than 400 Events Staged Since 1993.

Agriculture, Livestock, Gold & Jewelry, Automobile, Wood Industry, Energy, Metallurgy, Textile, Stone, Mining, Tourism
Food & Drinks, Computer & IT, Building Industry, Medical Industry, Heating & Cooling System, Innovation & Technology
Home Decoration and Appliances, Polymer & Plastic, Marketing & Business.



Overseas Affairs

- Organizing Iran Pavilion at Global most Important Exhibitions
Such as: The BIG 5, IDF, ITMA, ITME, OGT, Mihas, MIFB, MEDCON, FHO, ORPEC, O GWA, Middle East Concrete, CIHAS, DIYAFA, Foodapest, Project Qatar.
- Dispatching Iranian Business Delegation for Visiting Important Int'l Exhibitions.
- Organizing Iran Solo Exhibitions in other Countries.



SERVICES

All the Services You Need for a Successful Business:



Special Services for Overseas Participants

- Visa and Travel Assistance: Help with visa applications and arrangements for accommodation and flights.
- Networking Opportunities: Facilitated introductions to local businesses, potential partners, or relevant industry contacts.
- On-site Assistance: Dedicated support staff to help with stand setup, technical issues, and general queries during the event.
- Industrial Visits: By focusing on Practical Exposure & Enhanced Learning, Industry Awareness, Networking & Interaction, Motivation & Inspiration, Soft Skills Development.
- City Tour: Historical Sites & Landmarks, Cultural Experiences, Modern Amenities.

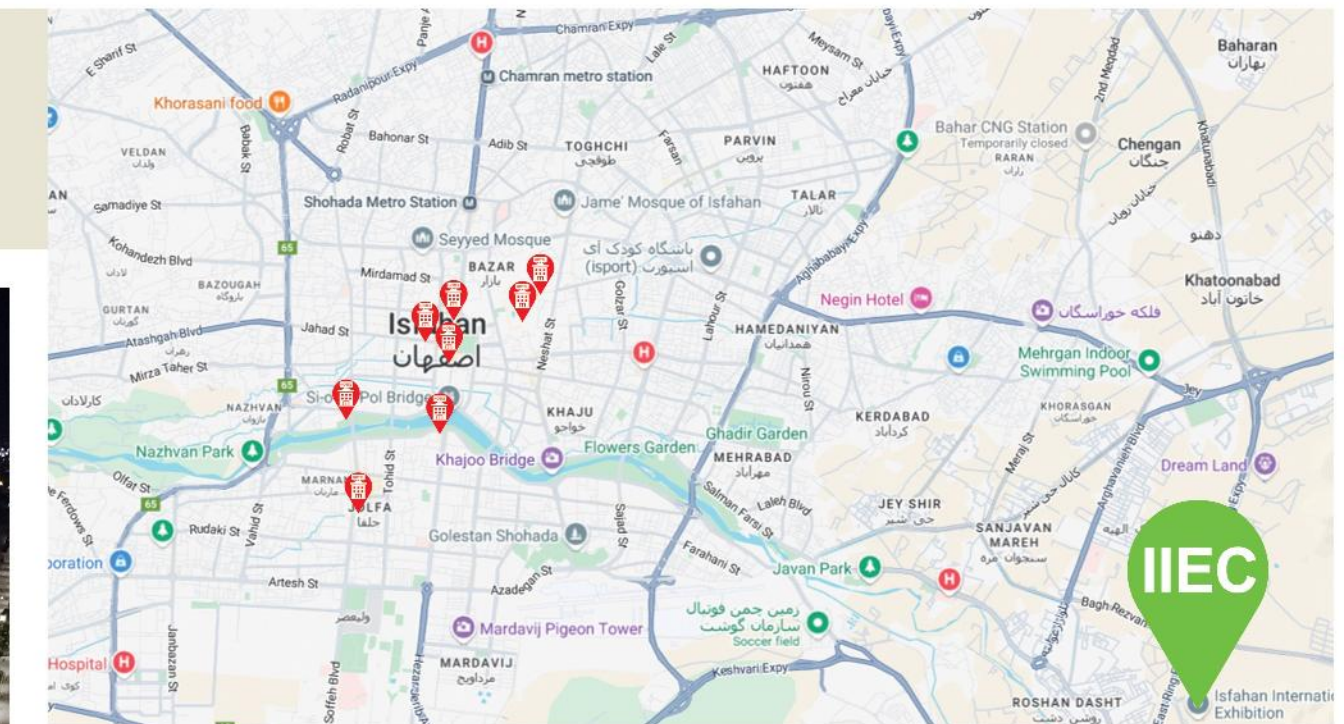
- Organizing Trade and Consumer Exhibitions
- Exhibition and Special Events Management
- Sending and Receiving Business Delegations
- Stand Design, Management and Construction
- Tour & Travel Services
- Marketing Services
- Customs Services
- On-Site Logistics & Support Services
- Branding Services
- Media and Promotion



Isfahan International Exhibition Center (IIEC)



**A Fantastic
Exhibition Site
for a Great City**



IIEC at a Glance:

Indoor Space: **3 Ground-Level Halls with 15000 sqm with no columns, no limits**
 Ceiling Height: **12-17 meters**
 Outdoor Space: **30000 sqm**
 Green Area: **42000 sqm**
 Conference Room: **1 with the capable of seating 90 delegates, with AV equipment.**
 Meeting & Training Room: **12 meeting rooms with the capable of seating 8 to 30 delegates including Appropriate Equipment (Table, Chairs, LCD, Data Show)**
 Registration Area: **We welcome all participants in a luxurious, unique and innovative registration area in space of 2500 sqm. A Mix of Tradition and Modernity.**

Isfahan International Exhibition Center (IIEC) is situated in Isfahan East Belt Road which is Close and Easy Access to:

Isfahan International Airport: **20 km**
 Isfahan Main Train Station: **15 km**
 Sofeh Bus Station: **20 km**
 Kaveh Bus Station: **23 km**
 City Center: **14 km**
 Hotels Hub: **13 km**
 Isfahan Customs Administration: **19 km**



Isfahan International Exhibition Center (IIEC) Iran's 1st Exhibition City

Amenities & Facilities



- Parking Spaces: 3000 spaces
- Elevators
- Food Services
- Handicapped Access
- Restaurant and Coffee shop
- 24-Hour Security
- WiFi
- ATM
- VIP Lounge
- Diplomatic Gifts Museum



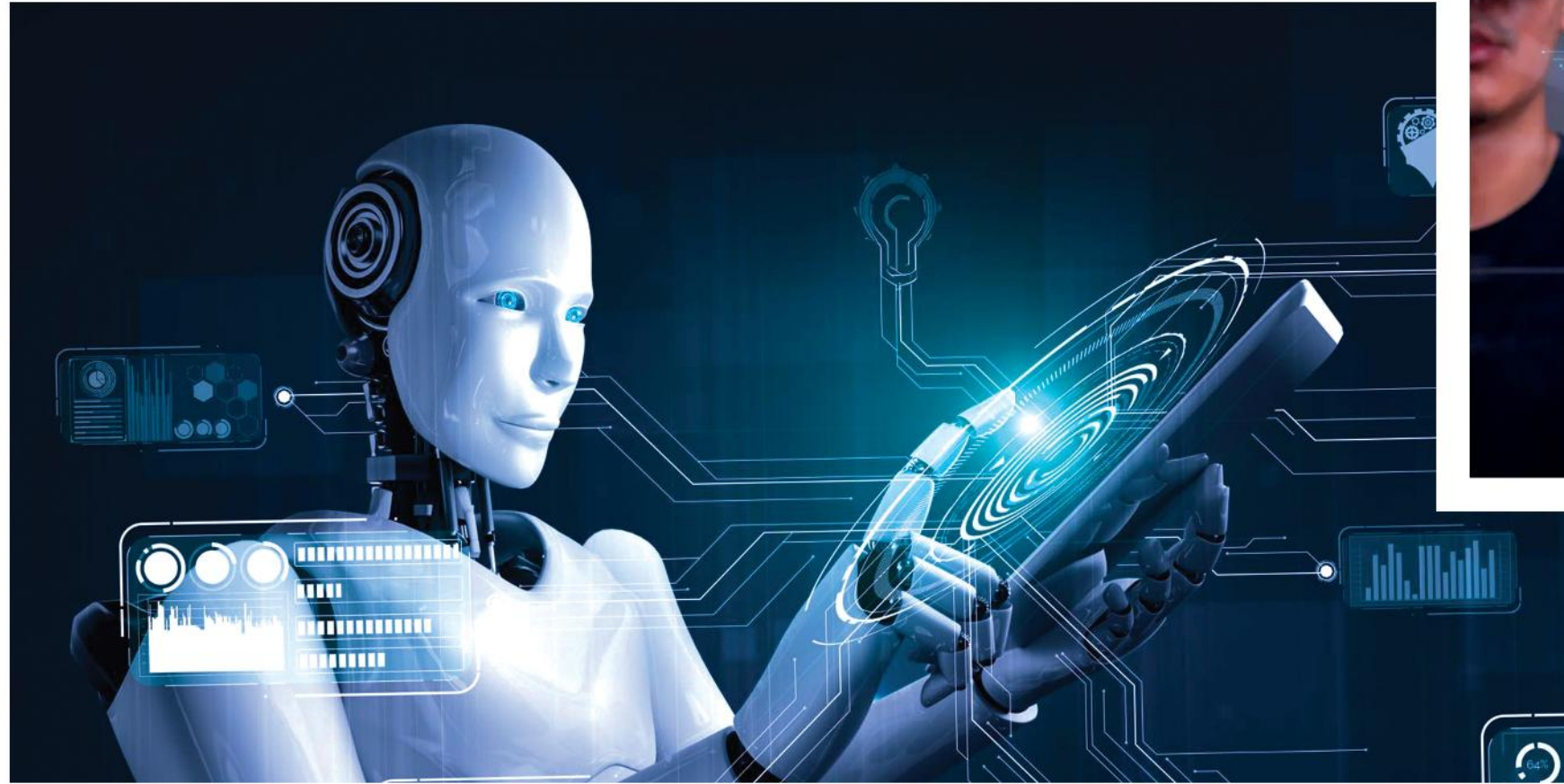
Investment Opportunities Right Time to Invest

2nd Phase Will Be Inaugurated In the Near Future. Including:

- Administrative Offices
- Customs Department
- Commercial Offices
- Conference and Meeting Halls
- Bank, Insurance and Exchange Offices
- Post Offices
- Museum and Galleries
- Restaurants and Cafes
- Helipad
- Hotel
- 7 Exhibition Halls
- Open-Air Cinema
- Trade Center
- Multi-Level Parking

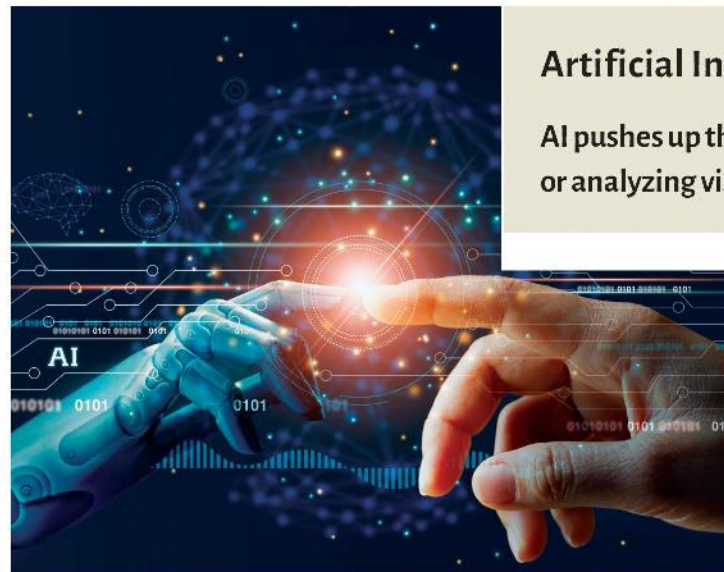
Using Tech to Optimize Exhibitions

Isfahan International Exhibition Company Creates New Global Experiences for its Partners by using:



Artificial Intelligence (AI)

AI pushes up the expo abilities as well as marketing data, data analyst or analyzing visitor's information for reaching the target and the goal.



Augmented Reality (AR)

Creating a virtual experience by letting the user have an interaction with the Digital world through the vision sound, and movement, without touching.



Virtual Reality (VR)

VR makes booths stand out and sparks conversations, as attendees become more engaged and knowledgeable about the products and services.



Touch Technology

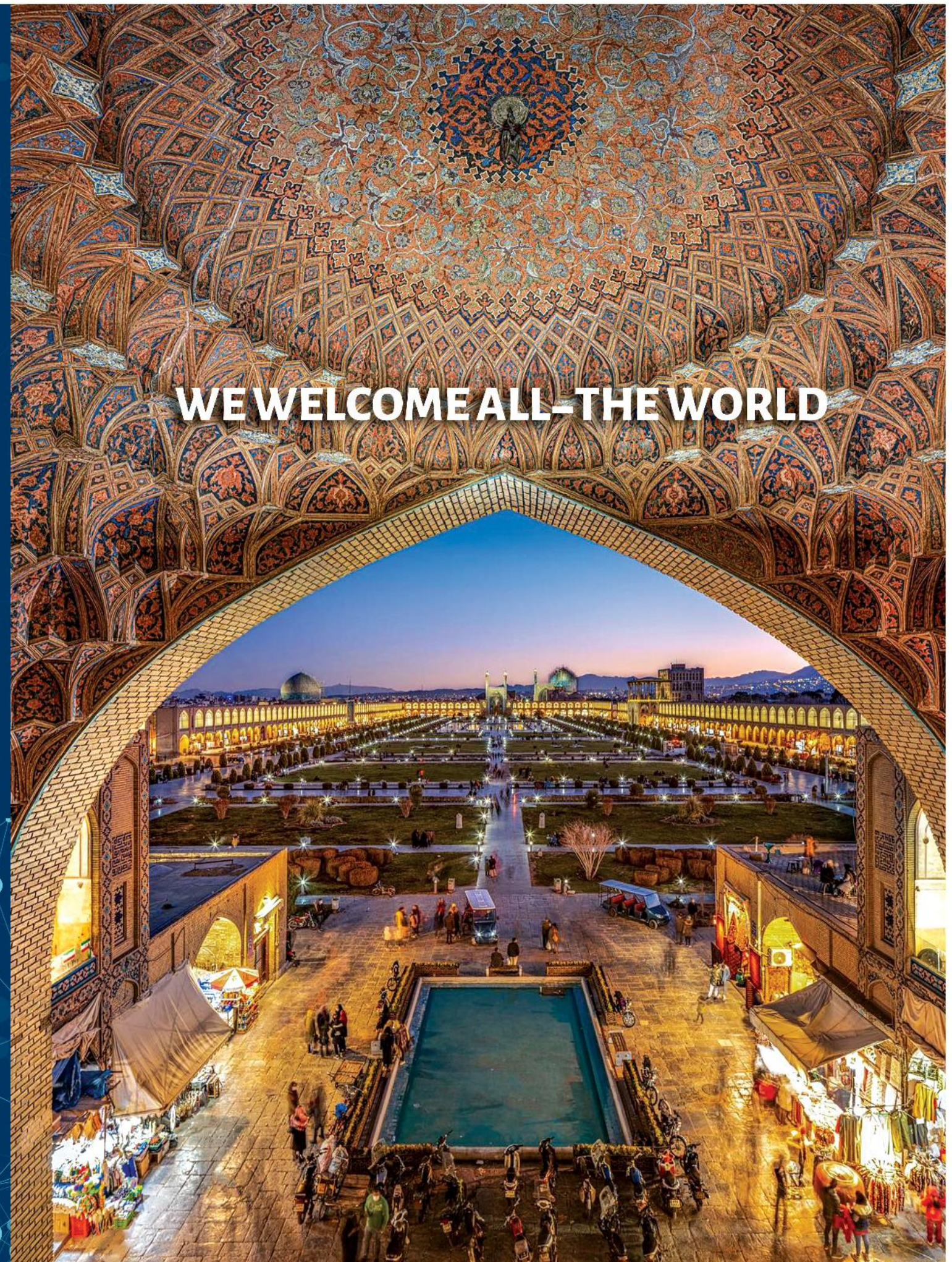
Building interaction between the brands and clients and creating a display sign by using Touch Technology.



Sustainable Development

Sustainable exhibitions contribute to a greener economy by stimulating local businesses and providing a platform for dialogue on environmental issues.

Global Fairs, Global Connections Global Business



WE WELCOME ALL THE WORLD

